



Alexis L Carney

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Profile

Began street team work 2011 with Simple Play Presents

Current clients include Shah (since 2015), J-Ink Productions (since 2017), + Khan Law Firm (since 2022)

Education

BACHELOR OF SCIENCE IN MUSIC INDUSTRY STUDIES

Attended on scholarship Business Administration minor Loyola University New Orleans
Graduated May 2016

Publications

THE HEART OF BUSINESS IS FEMININITY, BIG EASY MAGAZINE

Contributing Writer, Oct 2018

Work Experience

DEAF CHILD

Freelancer | New Orleans, LA | 2013 - Present

1st Deaf owned marketing team in the United States, along with growth analysis, music industry studies, on top of singing/song writing. Work as a consultant to monitor, interpret, and produce on business plans. Ad budgets performed with include \$150,000 on a 2 month contract holiday campaign.

SANTA BARBARA RECORDS

Assistant | Remote - Santa Barbara, CA | 2021 - 2022

Support administrative and marketing efforts as assistant to label manager. Send emails, segment contacts in ESP, upload videos to YouTube, update social media, as well as act on record label needs for CaliAmericana music.

THE LAW OFFICE OF CHRISTOPHER SZETO

Marketer | New Orleans, LA | 2020 - 2021

Brought in clients who signed contracts for \$55,000 of total revenue last quarter 2020 with \$1,800 digital marketing budget (ads + email). Ghostwriter for mini eBooks, FAQ, blog, landing pages, ad scripts.

SERIOUSLY SIK SOUND RENTALS

Project Manager | New Orleans, LA | 2015 - 2020

Oversee sound and event rentals: website, bookings, equipment. Assist in stage setup, break down, sound check, and live mixing.

HORN & TAIL EDM CO

Marketing Director | New Orleans, LA | 2017 - 2018

Distribute 5,000+ flyers monthly through team of 20 for Unicorn Fukr, KOMPRESSION, CHURCH, Konfession, Versed Records. Responsible for merch, ticket sales, social media, email marketing.*

FUNK BABY MARKETING CONSULTING AGENCY

Brand Ambassador | New Orleans, LA | 2012 - 2015

Run a team of 10 to post 1,000 handbills and 200 flyers a month. Sell merchandise or tickets, give out business cards/stickers.

MEMBER MONDAY: MEET ALEXIS, DEAFANDHOH.COM

Interviewed for platform promotion, February 2020

EBOOKS (2021)

- 60 Hour Marketing Challenge
- Cheap \$hit
- Street Team Secrets